



**Office of the Municipal Mayor**

**EXECUTIVE ORDER NO. 3**  
 Series of 2022

**AN EXECUTIVE ORDER RECONSTITUTING THE LOCAL PRICE COORDINATING COUNCIL (LPCC) OF ALLACAPAN, CAGAYAN.**

**WHEREAS**, in consonance with Rule VI of RA 7581, Creation of the Local Price Coordinating Council, its Powers and Functions, otherwise known as the PRICE ACT, wherein local government units are mandated to create Local Price Coordinating Council in municipal level;

**WHEREAS**, the local government unit is encouraged to "reactivate" the Local Price Coordinating Council to address unreasonable increase in the price essential and prime commodities;

**WHEREAS**, the local government unit are mandated by law to protect the interests and rights of consumers by providing an effective tool in promoting consumer welfare;

**WHEREAS**, as provided for under Section 11 of Republic Act 7581, known as the " Price Act" and Rule IV Section I of DTI, DA, DOH and DENR Joint Administrative Order No. 1 Series of 1993, there shall be created a Local Price Coordinating Council (LPCC) to monitor the prices and supply of basic necessities and prime commodities and to prescribe measures to stabilize prices and supply of such goods, especially during period of calamity, emergency, widespread illegal price manipulation and other similar occasions for the protection of consumers.

**NOW THEREFORE**, I, HARRY D. FLORIDA, Municipal Mayor of the Municipality of Allacapan, Cagayan, by virtue of the powers vested in me by law, do hereby re-organize the Local Price Coordinating Council (LPCC) of Allacapan, Cagayan.

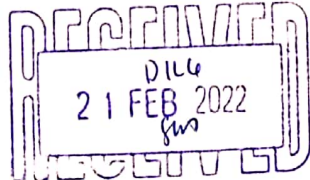
**Section 1. COMPOSITION:** The Local Price Coordinating Council (LPCC) shall be composed of the following:

- |                |   |  |
|----------------|---|--|
| Chairman :     | <b>HON HARRY D. FLORIDA</b>                                 | - Municipal Mayor  |
| Vice Chairman: | <b>HON. HENRY O. CONEL JR.</b><br>and/or his representative | - Provincial Director<br>DTI- Cagayan  |
| Members:       | <b>HON. IRENE B. URSULUM</b>                                | - Chairman, Committee on<br>Trade, Labor, Commerce and<br>Industry               |
|                | <b>HON. MARK OWEN O. SALDIVAR</b>                           | - Chairman, Committee on<br>Public Transportation Utility and<br>Safety          |
|                | <b>HON. EMOREY VON T. BENOSA</b>                            | - Chairman, Committee on<br>Public Market, Special Market<br>and Slaughter House |



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**Office of the Municipal Mayor**

<b>MS. ALMA Y. RAMIREZ</b>	- MLGOO
<b>HON. ELMER E. SALUD</b>	- LnB President
<b>PCAPT. ANTONIO G. PALATTAO</b>	- Chief of Police
<b>MR. ELISEO D. GALURA</b>	- Municipal Agriculture Officer
<b>DR. LEA MORENA V. DONTON</b>	- Municipal Health Officer
<b>MS. JENI-WILMA A. PAUDAN</b>	- Acting Municipal Treasurer
<b>MR. JOMAR J. SALEM</b>	- MENRO
<b>MR. MELENIO EUGENIO</b>	- NGO Representative
<b>MRS. CHERYLL GRACE F. TAMAYO</b>	- AMVA President
<b>MR. HIPOLITO G. ARQUERO JR</b>	- SME Coordinator
<b>MS. MARILYN D. TENEDOR</b>	- Meat Inspector
<b>MR. LESTER A. LOUIE UDANI</b>	- Market Inspector - Designate
<b>MS. ANALYN C. GALANO</b>	- BPLO - Designate

**Section 2 : DUTIES AND FUNCTIONS:** The LPCC shall have the following duties and functions.

1. To conduct regular price and supply monitoring activities of basic necessities and prime commodities;
2. To coordinate and rationalize programs of implementing agencies to stabilize the prices and supply at the local level.
3. Recommend the National Price Coordinating Council of the Implementing agencies suggested retail price of price ceiling.
4. Establish mechanics that protect the consumers from inadequate supply and unreasonable price increase specially during calamities.
5. To recommend action steps to correct unwarranted price increase and supply shortages.
6. Institute appropriate penalties for illegal price manipulation and other violations of the Price Act.

**Section 5 : EFFECTIVITY**

This Executive Order shall take effect immediately and shall remain valid until revoked, amended, or repealed by subsequent issuance.

**Section 6 : REPEALING CLAUSE**

Orders and regulations and other issuances or parts hereof which are inconsistent with this order is hereby repealed or modified accordingly.

Issued this 21<sup>st</sup> day of February 2022 at the Office of the Municipal Mayor, Allacapan, Cagayan

  
**HARRY DE LEON FLORIDA**  
Municipal Mayor



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